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See Chi Alpha's Meet the National Chi tremendous growth in the past Alpha team! five years. **HEAR WHY EVERYONE IS SO EXCITED ABOUT WHAT GOD** HAS MIRACULOUSLY DONE

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WINTER 2016

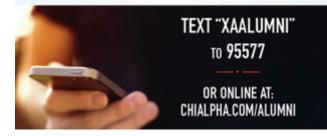
THROUGH CHI ALPHA THE

**PAST FIVE YEARS!** 

# NATIONAL CHI ALPHA **ALUMNI ASSOCIATION**



Join the National Chi Alpha Alumni Association with your first gift of \$10 and stay connected to Chi Alpha for a lifetime!





#### **EDITOR**

E. Scott Martin

### NATIONAL CHI ALPHA

E. Scott Martin, national director Nathan Cole, operations director Harvey Herman, program development director Bob Marks, missionary personnel director Crystal Martin, XA internationals director Craig Woodham, expeditions director

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While at CMC this summer, I was meeting with Chi Alpha alumni from The University of Arizona who were some of the pioneering students of the ministry there. During our time together I casually mentioned to them that the number of people registered at CMC wasn't too much less than the total students involved in Chi Alpha nationwide when they were a part of Chi Alpha at The University of Arizona. The growth in Chi Alpha Campus Ministries has been truly amazing and they were deeply moved by what they observed.

The Chi Alpha family, your campus ministry, continues to grow. We are growing every day as more students came to Christ! Our total student involvement is estimated conservatively at almost 25,000 today. We have observed almost 100 percent growth in the number of Chi Alpha interns for the past five years. Our growth in missions has been expansive, increasing the number involved in short-term missions in the past five years by 163 teams and 1,473 participants. We continue to be blessed by the growth of healthy chartered Chi Alpha groups. Our national budget has grown and so has our income.

As we do the work of the Kingdom, it is God's will that Chi Alpha Campus Ministries grows. I anticipate expansive growth in every area of our ministry within the next five years. We are being deliberate in focusing on developing a healthy national Chi Alpha program; and a healthy national program will produce healthy Chi Alpha groups. Paul Austin, our full-time Pioneering Director, is devoted to serving our movement in the area of pioneering new Chi Alpha ministries. At the National Chi Alpha Ministry Center, we have established a new national leadership matrix, which has identified key ministry roles that must be filled in order for us to meet our ministry growth potential. We are strategically working to fill each of these roles, which we are confident will serve out movement well.

My prayer for you is that you will grow personally in your spiritual life and that your ministry will experience its greatest fruitfulness to date!

E. SCOTT MARTIN is the seventh national director of Chi Alpha Campus Ministries, U.S.A. He previously served as the Student Mission Director for 18 years. He has served with Chi Alpha since May 1986, where he pioneered Chi Alpha on The University of Arizona. He and his family along with two great teams of "give a year" Chi Alpha volunteers also pioneered Chi Alpha in Central Eurasia.

### THE PAST FIVE YEARS MINISTRY INCREASE OV



# 2009-2010

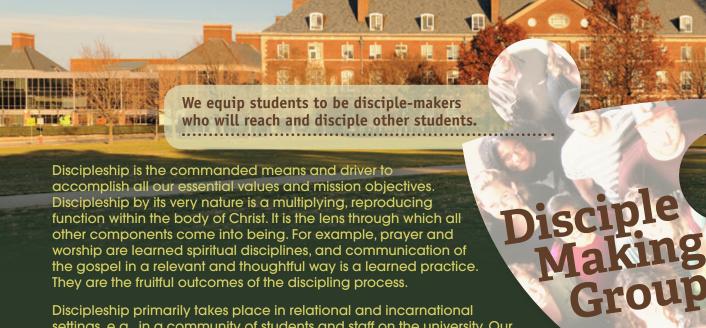
Groups	260
Campus Missionaries-in Training (Interns)	59
Affiliates	567
Nationally Appointed Missionaries	147
Total Missionary Associates	169
Groups Reporting XAi	154
Estimated Total Student Involvement	21,619
Small Groups	1,808
Registered Expeditions Trips	47
Expeditions Participants	481

# **INCREASE**

16.15%
94.92%
47.44%
31.97%
125.44%
11.69%
13.15%
41.37%
346.81%
306.24%

# 2014-2015

Groups	302
Campus Missionaries-in Training (Interns)	115
Affiliates	836
Nationally Appointed Missionaries	194
Total Missionary Associates	381
Groups Reporting XAi	172
Estimated Total Student Involvement	24,462
Small Groups	2,556
Registered Expeditions Trips	210
Expeditions Participants	1 954



Discipleship primarily takes place in relational and incarnational settings, e.g., in a community of students and staff on the university. Our vision is to make disciples who will be lifelong disciple-makers, and our goal is to empower students to reach and disciple other students. We believe the primary goal of Chi Alpha missionaries is to disciple students who are able to grow devotionally, think biblically, love communally, live wisely, and act globally.

Excerpt taken from paper adopted by The Guiding Coalition.

# A COMMUNITY OF DISCIPLES

BY JORDAN GOODIE

When I read great books, I am tempted to highlight everything, but when everything is highlighted, nothing is.

Fall of 2014 was our Year Zero starting our group at West Virginia University. Coming from Sam Houston State University, there were many things we wanted. Dynamic small groups, creative and well-executed events, great preaching; this was our desire. But after the first semester, our team and our students unanimously saw one flaw—our community.

Our community was top heavy, with our staff being the only disciples growing and learning. We weren't asking students to fight and grow alongside us. In response, we focused our attention on building a strong community where quality leaders sought real devotional lives, believed in community, and took responsibility for their peers' spiritual lives.

After times of prayer and many meetings, we realized we were trying to do too much, or you could say, trying to highlight everything, and our community struggled.

In trying to run the "ministry" we were missing out on what we learned most

at Sam Houston State—small groups are everything.

There is an idea known as the Hedgehog Concept based on an ancient Greek parable that states, "The fox knows many things, but the hedgehog knows one big thing."

The fox uses a variety of strategies to try to catch the hedgehog. It plays dead, pounces, races, yet is always defeated with a nose full of spines. The fox never learns that the hedgehog knows how to do one thing well—defend itself.

So we decided we were going to base our success and pour our time into doing one thing very well—building and cultivating a disciple-making community. We looked at Jesus' life and His methods with His disciples. We remembered and modeled what we learned about discipleship at Sam Houston State. We also read the *Master Plan of Evangelism* and gave more time to building a community of disciples.

Last year we asked our most faithful students what they thought our Chi Alpha group's greatest weakness was and all said our community.

Three months ago, when asked by

some Chi Alpha directors what they thought our greatest strength was, our students said community and the focus on discipleship. In addition, after one year of investing and training students to be small group leaders, our Chi Alpha ministry at West Virginia has 12 student leaders and five staff leading 17 small groups with 110 total involved.

We're still growing, still learning, still trying, but now everything we do is clearer. When judging our success now, we ask, "Is this going to help model discipleship for our students and will this help them to be disciples and disciplers?" Like the hedgehog, it is important to do one thing very well—make disciple-makers.



JORDAN and KATIE serve as directors of the Chi Alpha group at West Virginia University. They graduated from and served at Sam Houston State University before moving to West Virginia two years ago.





# RIGHT-SIZING THE NATIONAL STAFF FOR GROWTH

### HARVEY HERMAN

The national Chi Alpha tribe is jumping with growth. Two years ago, we counted 758 missionary staff. Just one year later it jumped to 836, and this academic year we sit at 981 affiliated missionaries serving an estimated total of almost 25,000 students nationwide. This is remarkable and unprecedented growth!

Judy Vredenburgh, CEO of Big Brothers Big Sisters, said, "Every time we in nonprofits satisfy customers, we drain resources, and every time for-profits satisfy a customer, they get resources back. That sounds very simple, but it has huge implications."

And there's the irony. The more successful we are in Chi Alpha at the local, regional and national levels we expend our resources, and then we need to raise and train more resources (more leaders, more money) to keep pace with our increased growth.

At the National Chi Alpha Ministry Center we are feeling the stretching that accompanies expansive growth. We are deliberately acting to right-size our national staff. Recently we've added the Woodham, Lawali, and Paschal families to give direction to Expeditions, XAi, and conference planning.

Beyond these additions, we single out national roles in training, field ministry, web development, missionary health, and financial advancement as crucial to the ongoing development of the National Chi Alpha Program. We will have more to say about this in 2016.

Nevertheless, praise God for the thousands of new students and hundreds of new staff Jesus is bringing into the Chi Alpha family.



DR. HARVEY HERMAN is the Program Director for Chi Alpha Campus Ministries. Over the past four decades, he pioneered four Chi Alpha groups, pastored a university church in Seattle and is the author of Discipleship by Design. Harv and his wife Sally have two married children and five grandchildren.

# **EXECUTIVE MINISTRY TEAM**

The Executive Ministry Team exists to provide the Chi Alpha Movement with Apostolic, Prophetic, Administrative, and Bureaucratic leadership and direct the National Program.



Senior National Director
Be the face and voice of Chi Alpha
to the nation and the world.



Operations Director Stewards the day-to-day fiscal and human resources of the National Chi Alpha Ministry Center.



Program Director Supervises the core ministry teams that encompass the National Chi Alpha Program.



Missionary Personnel Director Facilitates the oversight of personnel and services provided to missionaries and staff through pastoral care.



XAI Director Is the ambassador for international student ministry to Chi Alpha staff, students and the church at large.



**Expeditions Director**Leads university students to the nations.



CHI ALPHA CONNECTION

### **AREA DIRECTORS**

The Area Director implements and promotes national Chi Alpha long-standing programs and initiatives throughout the district councils of a given area.



**Great Lakes** 



**Great Plains** 



West Coast



Northeast



**Pacific Northwest** 



Big Sky



Southeast



South Central

# FIELD SPECIALISTS

Field Specialists support the implementation of the national Chi Alpha program with specific, national assignments that permit them to live and work within or travel outside Springfield, Missouri.



**Pioneering Director** 



**Support Raising Specialist** 

### **SUPPORT STAFF**

Support Staff work at the National Chi Alpha Ministry Center in Springfield, Missouri and perform day-to-day ministry duties.



Communications and **Marketing Manager** 



**Healthy Leaders Specialist** 



**Diversity Specialist** 



**International Student Specialist** 



**Administrative Coordinator** 



Missionary Product and **Resource Specialist** 



**Training Specialist** 



**Conference and Event Specialist** 



**Missionary Personnel** and Records Coordinator



**Department Finance Specialist** 



**Leadership Development Specialists** 



**Advancement Consultant** 



**Operations Administrative Coordinator** 



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