



Summarizing The Gospel In 30 Seconds

Describing What Christianity Is All About

When you are building a relationship with someone you are hoping to lead to Christ, it is important that you are able to give them a clear answer to what the gospel story is all about. This exercise is designed to help you learn to share the gospel with someone who has never heard it before, in a way that is concise and to the point.

1. Write your reply to the question “What’s Christianity all about?” Give yourself five minutes to say what you think you need to say. After writing your reply, read it aloud, at your normal rate of speaking and see if you did it in five minutes. If not, cut it down so it can be read in five minutes (no cheating: use your normal rate of speaking!)
2. Evaluate. How effective was your reply? What was the core of your reply? Can you keep the core but reduce the time? Try to condense your reply.
3. Give yourself two minutes. Can you retain the content while reducing the number of words needed to say it? Get rid of redundant words and phrases. Make each word and sentence count.
4. Now reduce it to one minute.
5. Now hone it to thirty seconds.