

# WHY REACH THE CAMPUS?

## THE MOST STRATEGIC MISSION FIELD

The secular university is where every religion, race, creed, culture is represented. It is a center that drives everything related to our cultural and societal evolution. We have the opportunity to be the ambassadors of Christ to that segment of society and group of people.

## COLLEGE IS THE MOST CRUCIAL TIME IN LIFE

Students are making decisions that will affect them for the rest of their lives. If they are not reached with the gospel during these years, most of them will never come to know the Lord.



# RECONCILING STUDENTS TO CHRIST TRANSFORMING THE UNIVERSITY, THE MARKETPLACE, AND THE WORLD

## FIVE-FOLD APPROACH

We seek to introduce college and university students to an authentic relationship with Jesus Christ through prayer, worship, fellowship, discipleship, and mission.

## COMMUNITY AND RELATIONSHIP

Chi Alpha is a community of people who reach out in love to university and college students. We have the privilege to walk with them through the ups and downs of college life and the transition into the real world. These relationships help us reach not just the college campus, but the nations of the world.