

THE NATIONAL STRATEGY OF CHI ALPHA

HARV HERMAN, DSL



STRATEGIC LEADERSHIP

Strategic leadership is a leader's ability to communicate a clear vision for an organization and to persuade others to attain that vision by implementing organizational change. Strategic leaders create organizational structure, allocate resources and assess results.

STRATEGIC LEADERSHIP



XA MISSION & VISION

Mission

We reconcile students to Christ, equipping them through Spirit-filled communities of prayer, worship, fellowship, discipleship, and mission to transform the university, the marketplace, and the world.

Vision

We are a Spirit-empowered, diverse community of believers on university campuses, declaring in word and lifestyle our faith in Jesus Christ, equipped to fulfill our purpose in God's global plan.

MINISTRY MODEL OF XA

As ministers of reconciliation, we are a community of God's college-age people: *a community of worship, a community of prayer, a community of fellowship, a community of discipleship, and a community of mission.* We include the concept of 'community' in all of these because of the high priority we put on coming together as a group for biblically commanded activity.

(Acts 2:42-47)

HEALTHY CHI ALPHA

The National Priorities of XA



XA MATRIX ORGANIZATIONAL DESIGN

The National Chi Alpha Programme

Senior National Director E. Scott Martin					
Guiding Coalition Advisory Group		PROGRAM DIRECTOR Harv Herman			
		TRAINING DIRECTOR Harv Herman	PERSONNEL DIRECTOR Bob Marks	FIELD DIRECTOR Stefanie Chappell	CROSS-CULTURAL MISSIONS DIRECTOR^ Crystal Martin
OPERATIONS DIRECTOR Nathan Cole	Administrative Coordinator <i>April Woodham</i>	RUI <i>Sarah Malcolm</i>	National Missionary Appointment <i>Bob Marks</i>	Area Directors	XAi <i>Sevo Lwali</i>
	Budget <i>Nathan Cole</i>	CMC <i>Harv Herman</i>	Spirit Empowerment^ <i>Dick & Joy Schroeder</i>	District Directors / DRC	Expeditions <i>Craig Woodham</i>
	Communications <i>Brandon Cranor</i>	CMIT <i>Harv Herman</i>	District Appointed Leaders <i>Not Filled</i>	Pioneering <i>Paul Austin</i>	World Missions Summit <i>E. Scott Martin</i>
	Conferences <i>Gary Paschal</i>	2 nd Career Training <i>Not Filled</i>	Support Raising <i>Gregg Glutting</i>	XA and Local Church <i>Not Filled</i>	Diversity <i>Belkis Lehmann</i>
	Advancement <i>Mary Valloni</i>	Disciple-Making Communities^ <i>Harv Herman</i>	Missionary Kids <i>Joel & Leah Wilson</i>	Student-led Ministries <i>Not Filled</i>	Global Student Movement <i>E. Scott Martin</i>
	Resources <i>Jeff Alexander</i>	Coaching & Missionary Assessment <i>Delyn Cole</i>	Healthy Leaders^ <i>Crystal Martin & Sally Herman</i>		feedONE <i>Nathan Cole</i>
	Legal <i>Nathan Cole</i>	SICM <i>Harv Herman</i>			
	Webmaster <i>Brandon Cranor</i>				

Color Codes:
 Blue: Executive Directors
 Red: Program Team Leaders
 White Box: Programs and Processes
 Green Box: Initiatives
 ^Four National Priorities

FOUR VOICES FROM THE MATRIX

Stefanie Chappell	Field Ministry
Mary Valloni	National Chi Alpha Alumni Association
Delyn Cole	Coaching
Nathan Cole	Resource Library